

MasterCard appoints HK, Macau and Taiwan boss
Legal expert takes over

MasterCard has appointed Hiang Choong as division president for Hong Kong, Macau and Taiwan.

Based in Hong Kong, Choong assumes responsibility for all aspects of the business including strategy, business development, acceptance expansion, operations, marketing and product introductions for the continued growth and expansion of MasterCard in Hong Kong, Macau and Taiwan.

Prior to this appointment, Choong was chief of staff to the CEO of MasterCard based in New York. A lawyer by training, he has held various leadership roles within the company including head of legal for MasterCard's Asia/Pacific and Middle East & Africa regions based in Singapore where he led a team that provided legal, regulatory, public policy and compliance support across both regions.

Preceding MasterCard, Choong held a number of roles with various global organisations including General Counsel for PricewaterhouseCoopers Consulting East Asia based in Singapore, and IBM based in Sydney, Australia.